



Ohio WEA-AWWA 2014 Technical Conference Columbus, OH

CSAC Technical Sessions Training

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Technology Improvements –
Solutions that Bring Value

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Full Service IMB-Are You Ready?



Agenda

Full Service Intelligent Mail Barcode

- **FSIMB Delayed**
- **When will FSIMB be implemented?**
- **FSIMB Requirements**
- **Who does it affect?**
- **Who should you ask?**





Full Service Intelligent Mail Barcode Delayed

- FSIMB announced to take place 1-26-14
- USPS announce postage increase for January 2014
- FSIMB considered increase & gets bumped





Full Service Intelligent Mail Barcode Requirements

- On every mail piece, tray labels, all handling units or containers
- Barcode must contain a uniqueness for 45 days
- All mailing information-postage statements, qualification reports must be submitted electronically





Who is affected by Full Service Intelligent Mail Barcode?

- All mailers who mail 500 pieces per month that wish to receive a postal discount





Who should you ask?

- Speak to a Bulk Mail Specialist
- If you are told, “This doesn’t affect you,” call a bigger Post Office!





Wrap Up and Questions

- FSIMB is coming-Will you be prepared?
- Know the requirements
- Realize it affects all mailers mailing 500 pieces at one time and it affects your postal discounts
- Know who to speak to at the Post Office when you have questions!
- Questions?

