Ohio WEA-AWWA
2014 Technical Conference
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CSAC Technical Sessions Training
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Technology Improvements – Solutions that Bring Value
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Full Service IMB-Are You Ready?

Agenda

Full Service Intelligent Mail Barcode

• FSIMB Delayed
• When will FSIMB be implemented?
• FSIMB Requirements
• Who does it affect?
• Who should you ask?
Full Service Intelligent Mail Barcode Delayed

- FSIMB announced to take place 1-26-14
- USPS announce postage increase for January 2014
- FSIMB considered increase & gets bumped
Full Service Intelligent Mail Barcode Requirements

- On every mail piece, tray labels, all handling units or containers
- Barcode must contain a uniqueness for 45 days
- All mailing information-postage statements, qualification reports must be submitted electronically
Who is affected by Full Service Intelligent Mail Barcode?

• All mailers who mail 500 pieces per month that wish to receive a postal discount
Who should you ask?

- Speak to a Bulk Mail Specialist
- If you are told, “This doesn’t affect you,” call a bigger Post Office!
Wrap Up and Questions

• FSIMB is coming-Will you be prepared?
• Know the requirements
• Realize it affects all mailers mailing 500 pieces at one time and it affects your postal discounts
• Know who to speak to at the Post Office when you have questions!
• Questions?